Date:17/06/2024

To,

BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street Fort, Mumbai–400001

Dear Sir/ Madam,

<u>Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover)</u> <u>Regulations, 2011</u>

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I,Dev Ganpat Pawar, R/o 302 Sumesh Apt Jadhav, Colony Belava Kulgaon, Badlapur West Ambernath, Thane, India, 421503, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 1,50,000 Equity shares of Brandbucket Media & Technology Limited on 19<sup>th</sup> April, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,

**Dev Ganpat Pawar** 

CC: TO Board of Director Brandbucket Media & Technology Limited

Name of the Target Company (TC)	Brandbucket Media & Technology Limited Dev Ganpat Pawar		
Name(s) of the <del>transferor/ disposer and Persons Acting</del> in Concert (PAC) with the transferor/ disposer			
Whether the <del>acquirer</del> /disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the <del>acquisition</del> / disposal as follows	Number	% w.r.t. total diluted share/voti ng capital of the TC (**)	
#Before the disposition under consideration, holding of:	5		
a) Shares carrying voting rights	5,24,000	2.25	2.25
<ul> <li>b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)</li> </ul>	-	-	-
<ul><li>c) Voting rights (VR) otherwise than by shares</li><li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive</li></ul>	-	-	-
<ul><li>shares carrying voting rights in the T C (specify holding in each category)</li><li>e) Total (a+b+c+d)</li></ul>	5,24,000	2.25	2.25
Details of acquisition/sale			
<ul> <li>a) Shares carrying voting rights acquired/sold</li> <li>b) VRs acquired /sold otherwise than by shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</li> </ul>	1,50,000 -	1.18	1.18 -
d) Shares encumbered / invoked/released by the	2	-	-
acquirer e) Total (a+b+c+/-d)	- 1,50,000	1.18	1.18

#After the disposition holding of:				
<ul><li>a) Shares carrying voting rights</li><li>b) Shares encumbered with the acquirer</li></ul>	3,74,000	1.07 -		1.07 -
<ul><li>c) VRs otherwise than by shares</li><li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive</li></ul>	-	-		-
<ul><li>shares carrying voting rights in the TC (specify holding in each category) after acquisition</li><li>e) Total (a+b+c+d)</li></ul>	3,74,000	1.07		1.07
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / interse transfer etc).	On Market			
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b> 30/04/20	024		ares 0,000
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)			
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)			
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)			

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18<sup>th</sup> December, 2023 and listing of said shares are under process.

Dev Ganpat Pawar Place: Mumbai

Date:17/06/2024

To,

BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street Fort, Mumbai–400001

Dear Sir/ Madam,

Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I,Dev Ganpat Pawar, R/o 302 Sumesh Apt Jadhav, Colony Belava Kulgaon, Badlapur West Ambernath, Thane, India, 421503, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 50,000 Equity shares of Brandbucket Media & Technology Limited on 02<sup>nd</sup> May, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,

**Dev Ganpat Pawar** 

CC: TO Board of Director Brandbucket Media & Technology Limited

Name of the Target Company (TC)	Brandbucket Media & Technology Limited Dev Ganpat Pawar		
Name(s) of the <del>transferor/ disposer and Persons Acting</del> in Concert (PAC) with the transferor/ disposer			
Whether the <del>acquirer</del> /disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the <del>acquisition</del> / disposal as follows	Number% w.r.t.% v total share/voting capital wherever applicable(*)% v tota dilu sha ng o of t (**)		
<b>#Before the disposition under consideration</b> , holding of:			
a) Shares carrying voting rights	3,74,000	1.07	1.07
<ul> <li>b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)</li> </ul>	-	-	-
<ul><li>c) Voting rights (VR) otherwise than by shares</li><li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive</li></ul>	-	-	-
<ul><li>shares carrying voting rights in the T C (specify holding in each category)</li><li>e) Total (a+b+c+d)</li></ul>	3,74,000	1.07	1.07
Details of acquisition/sale			
<ul> <li>a) Shares carrying voting rights acquired/sold</li> <li>b) VRs acquired /sold otherwise than by shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</li> </ul>	50,000 -	0.22	0.22
d) Shares encumbered / invoked/released by the acquirer		-	-
e) Total $(a+b+c+/-d)$	- 50,000	0.22	0.22

#After the disposition holding of:				
a) Shares carrying voting rights	3,24,000	0.8	5	0.85
b) Shares encumbered with the acquirer	-	-		-
c) VRs otherwise than by shares	-	-		-
<ul> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive</li> </ul>				
shares carrying voting rights in the TC (specify	_	-		-
holding in each category) after acquisition				
e) Total (a+b+c+d)	3,24,000	0.8	5	0.85
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / interse transfer etc).				
Date of acquisition / sale of shares / VR or date of receipt	Date			Shares
of intimation of allotment of shares, whichever is applicable	02/05/20	024		50,000
Equity share capital / total voting capital of the TC before	Paid Up	Capital: I	Rs 23,24	12,320
the said acquisition / sale	(2,32,41,2	32 shares	s of Rs.1	l0 each)
Equity share capital/ total voting capital of the TC after	Paid Up	Capital: I	Rs 23,24	1,12,320
the said acquisition / sale	(2,32,41,232 shares of Rs.10 each)			l0 each)
Total diluted share/voting capital of the TC after the said	Paid Up	Capital: I	Rs 23,24	12,320
acquisition	(2,32,41,2	32 shares	s of Rs.1	l0 each)

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18<sup>th</sup> December, 2023 and listing of said shares are under process.

Dev Ganpat Pawar Place: Mumbai

To,

BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street Fort, Mumbai–400001

Dear Sir/ Madam,

# Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I, Yogesh Jotiram Kale, R/o Room No 150/18 Near Datta, NGR Service Centre Talavali, Gaon Ghansoli Nav Mumbai, Thane- 400708, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 1,80,000 Equity shares of Brandbucket Media & Technology Limited on 07<sup>th</sup> June, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,

Yogesh Jotiram Kale

CC: TO Board of Director Brandbucket Media & Technology Limited

Name of the Target Company (TC)	Brandbucket Media & Technology Limited Yogesh Jotiram Kale		
Name(s) of the <del>transferor/ disposer and Persons Acting</del> in Concert (PAC) with the transferor/ disposer			
Whether the <del>acquirer</del> /disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the <del>acquisition</del> / disposal as follows	Number	% w.r.t. total diluted share/voti ng capital of the TC (**)	
<ul> <li>#Before the disposition under consideration, holding of:</li> <li>a) Shares carrying voting rights</li> <li>b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)</li> <li>c) Voting rights (VR) otherwise than by shares</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)</li> <li>e) Total (a+b+c+d)</li> </ul>	1,82,000 - - - 1,82,000	0.79 - - - 0.79	0.79 - - - 0.79
<ul> <li>a) Shares carrying voting rights acquired/sold</li> </ul>			
<ul> <li>b) VRs acquired /sold otherwise than by shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</li> </ul>	1,80,000	0.74	0.74
<ul> <li>d) Shares encumbered / invoked/released by the acquirer</li> <li>e) Total (a+b+c+/-d)</li> </ul>	- 1,80,000	- 0.74	- 0.74

#After the disposition holding of:				
a) Shares carrying voting rights	2,000	0.05	0.05	
b) Shares encumbered with the acquirer	-	-	-	
<ul><li>c) VRs otherwise than by shares</li><li>d) Warrants/convertible securities/any other</li></ul>	-	-	-	
instrument that entitles the acquirer to receive	-	-	_	
shares carrying voting rights in the TC (specify				
holding in each category) after acquisition				
e) Total (a+b+c+d)	2,000	0.05	0.05	
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / interse transfer etc).				
Date of acquisition / sale of shares / VR or date of receipt	Date		Shares	
of intimation of allotment of shares, whichever is applicable	07/06/20	)24	1,80,000	
Equity share capital / total voting capital of the TC before	Paid Up	Capital: Rs 23,2	4,12,320	
the said acquisition / sale	(2,32,41,2	32 shares of Rs	.10 each)	
Equity share capital/ total voting capital of the TC after	Paid Up	Capital: Rs 23,2	4,12,320	
the said acquisition / sale	(2,32,41,232 shares of Rs.10 each)			
Total diluted share/voting capital of the TC after the said Paid Up Capit			4,12,320	
acquisition	(2,32,41,232 shares of Rs.10 each)			

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18<sup>th</sup> December, 2023 and listing of said shares are under process.

Yogesh Jotiram Kale Place: Mumbai

To,

BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street Fort, Mumbai–400001

Dear Sir/ Madam,

# Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I, Yogesh Jotiram Kale, R/o Room No 150/18 Near Datta, NGR Service Centre Talavali, Gaon Ghansoli Nav Mumbai, Thane- 400708, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 36,000 Equity shares of Brandbucket Media & Technology Limited on 30<sup>th</sup> May, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,

Yogesh Jotiram Kale

CC: TO Board of Director Brandbucket Media & Technology Limited

Name of the Target Company (TC)	Brandbucket Media & Technology Limited Yogesh Jotiram Kale		
Name(s) of the <del>transferor/ disposer and Persons Acting</del> in Concert (PAC) with the transferor/ disposer			
Whether the <del>acquirer</del> /disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the <del>acquisition</del> / disposal as follows	Number% w.r.t.% w total share/voting capital wherever applicable(*)% w tota tota dilu share ng c of th (**)		
<ul> <li>#Before the disposition under consideration, holding of:</li> <li>a) Shares carrying voting rights</li> <li>b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)</li> <li>c) Voting rights (VR) otherwise than by shares</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)</li> <li>e) Total (a+b+c+d)</li> </ul>	2,18,000 - - - <b>2,18,000</b>	0.94 - - - 0.94	0.94 - - 0.94
<ul> <li>Details of acquisition/sale</li> <li>a) Shares carrying voting rights acquired/sold</li> <li>b) VRs acquired /sold otherwise than by shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</li> <li>d) Shares encumbered / invoked/released by the</li> </ul>	36,000 -	0.15 -	0.15 -
acquirer e) Total (a+b+c+/-d)	- 36,000	0.15	0.15

#After the disposition holding of:			
<ul> <li>a) Shares carrying voting rights</li> <li>b) Shares encumbered with the acquirer</li> <li>c) VRs otherwise than by shares</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</li> <li>e) Total (a+b+c+d)</li> </ul>	1,82,000 - - 1,82,000	0.79 - - 0.79	0.79 - - 0.79
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / interse transfer etc).	On Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b> 30/05/20	)24	<b>Shares</b> 36,000
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18<sup>th</sup> December, 2023 and listing of said shares are under process.

Yogesh Jotiram Kale Place: Mumbai

To,

BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street Fort, Mumbai–400001

Dear Sir/ Madam,

# Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I, Yogesh Jotiram Kale, R/o Room No 150/18 Near Datta, NGR Service Centre Talavali, Gaon Ghansoli Nav Mumbai, Thane- 400708, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 42,000 Equity shares of Brandbucket Media & Technology Limited on 29<sup>th</sup> May, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,

Yogesh Jotiram Kale

CC: TO Board of Director Brandbucket Media & Technology Limited

Name of the Target Company (TC)	Brandbucket Media & Technology Limited Yogesh Jotiram Kale		
Name(s) of the <del>transferor/ disposer and Persons Acting</del> in Concert (PAC) with the transferor/ disposer			
Whether the <del>acquirer</del> /disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the <del>acquisition</del> / disposal as follows	Number	% w.r.t. total diluted share/voti ng capital of the TC (**)	
<ul> <li>#Before the disposition under consideration, holding of:</li> <li>a) Shares carrying voting rights</li> <li>b) Shares in the nature of encumbrance (pledge/</li> </ul>	2,60,000	1.12	1.12
<ul> <li>lien/ non-disposal undertaking/others)</li> <li>c) Voting rights (VR) otherwise than by shares</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares correcting mating mating rights in the T C (specific</li> </ul>	-	-	-
<ul><li>shares carrying voting rights in the T C (specify holding in each category)</li><li>e) Total (a+b+c+d)</li></ul>	2,60,000	1.12	1.12
Details of acquisition/sale			
<ul> <li>a) Shares carrying voting rights acquired/sold</li> <li>b) VRs acquired /sold otherwise than by shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</li> </ul>	42,000 -	0.18	0.18
d) Shares encumbered / invoked/released by the acquirer		-	-
e) Total (a+b+c+/-d)	- 42,000	0.18	0.18

#After the disposition holding of:				
a) Shares carrying voting rights	2,18,000	0.94	0.94	
<ul><li>b) Shares encumbered with the acquirer</li><li>c) VRs otherwise than by shares</li></ul>	-	-	-	
d) Warrants/convertible securities/any other	_			
instrument that entitles the acquirer to receive	-	-	-	
shares carrying voting rights in the TC (specify holding in each category) after acquisition				
e) Total (a+b+c+d)	2,18,000	0.94	0.94	
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).				
Date of acquisition / sale of shares / VR or date of receipt	Date		Shares	
of intimation of allotment of shares, whichever is applicable	29/05/20	)24	42,000	
Equity share capital / total voting capital of the TC before	-	Capital: Rs 23,		
the said acquisition / sale	(2,32,41,2	32 shares of R	s.10 each)	
Equity share capital/ total voting capital of the TC after	Paid Up	Capital: Rs 23,	24,12,320	
the said acquisition / sale	(2,32,41,232 shares of Rs.10 each)			
Total diluted share/voting capital of the TC after the said Paid Up		Paid Up Capital: Rs 23,24,12,320		
acquisition	(2,32,41,232 shares of Rs.10 each)			

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18<sup>th</sup> December, 2023 and listing of said shares are under process.

Yogesh Jotiram Kale Place: Mumbai

To,

BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street Fort, Mumbai–400001

Dear Sir/ Madam,

# Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I, Yogesh Jotiram Kale, R/o Room No 150/18 Near Datta, NGR Service Centre Talavali, Gaon Ghansoli Nav Mumbai, Thane- 400708, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 4,000 Equity shares of Brandbucket Media & Technology Limited on 28<sup>rd</sup> May, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,

Yogesh Jotiram Kale

CC: TO Board of Director Brandbucket Media & Technology Limited

Name of the Target Company (TC)	Brandbucket Media & Technology Limited Yogesh Jotiram Kale		
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer			
Whether the <del>acquirer</del> /disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the <del>acquisition</del> / disposal as follows	Number	% w.r.t. total diluted share/voti ng capital of the TC (**)	
<b>#Before the disposition under consideration, holding</b> of:			
<ul> <li>a) Shares carrying voting rights</li> <li>b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)</li> <li>c) Voting rights (VR) otherwise than by shares</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)</li> <li>e) Total (a+b+c+d)</li> </ul>	2,64,000 - - - <b>2,64,000</b>	1.13 - - 1.13	1.13 - - 1.13
Details of acquisition/sale			
<ul> <li>a) Shares carrying voting rights acquired/sold</li> <li>b) VRs acquired /sold otherwise than by shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</li> </ul>	4,000 -	0.01	0.01
d) Shares encumbered / invoked/released by the acquirer		-	-
e) Total (a+b+c+/-d)	- 4,000	0.01	0.01

#After the disposition holding of:				
<ul> <li>a) Shares carrying voting rights</li> <li>b) Shares encumbered with the acquirer</li> <li>c) VRs otherwise than by shares</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify</li> </ul>	2,60,000 - -	1.12 - - -	1.12 - - -	
holding in each category) after acquisition e) Total (a+b+c+d)	2,60,000	1.12	1.12	
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / interse transfer etc).				
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b> 28/05/20	)24	<b>Shares</b> 4,000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)			
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)			
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)			

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18<sup>th</sup> December, 2023 and listing of said shares are under process.

Yogesh Jotiram Kale Place: Mumbai

To,

BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street Fort, Mumbai–400001

Dear Sir/ Madam,

# Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I, Yogesh Jotiram Kale, R/o Room No 150/18 Near Datta, NGR Service Centre Talavali, Gaon Ghansoli Nav Mumbai, Thane- 400708, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 20,000 Equity shares of Brandbucket Media & Technology Limited on 23<sup>rd</sup> May, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,

Yogesh Jotiram Kale

CC: TO Board of Director Brandbucket Media & Technology Limited

Name of the Target Company (TC)	Brandbucket Media & Technology Limited Yogesh Jotiram Kale No		
Name(s) of the <del>transferor/ disposer and Persons Acting</del> in Concert (PAC) with the transferor/ disposer			
Whether the <del>acquirer</del> /disposer belongs to Promoter/Promoter group			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the <del>acquisition</del> / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voti ng capital of the TC (**)
#Before the disposition under consideration, holding of:			
<ul> <li>a) Shares carrying voting rights</li> <li>b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)</li> <li>c) Voting rights (VR) otherwise than by shares</li> </ul>	2,84,000 - -	1.22 - -	1.22 - -
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify	-	-	-
<ul><li>holding in each category)</li><li>e) Total (a+b+c+d)</li></ul>	2,84,000	1.22	1.22
Details of acquisition/sale			
<ul> <li>a) Shares carrying voting rights acquired/sold</li> <li>b) VRs acquired /sold otherwise than by shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</li> </ul>	20,000 -	0.09 -	0.09
d) Shares encumbered / invoked/released by the acquirer		-	-
e) Total (a+b+c+/-d)	- 20,000	0.09	0.09

#After the disposition holding of:			
<ul> <li>a) Shares carrying voting rights</li> <li>b) Shares encumbered with the acquirer</li> <li>c) VRs otherwise than by shares</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</li> <li>e) Total (a+b+c+d)</li> </ul>	2,64,000 - - -	1.13 - -	1.13 - - -
	2,64,000	1.13	1.13
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / interse transfer etc).	On Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date 23/05/2024		<b>Shares</b> 20,000
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18<sup>th</sup> December, 2023 and listing of said shares are under process.

Yogesh Jotiram Kale Place: Mumbai